Tuesday, May 12, 2009

Cazoodle - Search, Integrate, and Organize -- The Real World
http://www.cazoodle.com/products.php

Search, integrate, and organize-- the real world. Cazoodle Inc., established in August 2006, as a startup company from the University of Illinois at Urbana-Champaign (UIUC), aims to enable "data-aware" search-- to access the vast amount of structured information beyond the reach of current search engines. The company is co-founded by Prof. Kevin C. Chang and his research team of graduate and undergraduate students, with the support of the University and technology transfer from the MetaQuerier research at UIUC. Cazoodle is located at EnterpriseWorks, an incubator facility of the University, on the Research Park of UIUC in Champaign, Illinois. With the mission of providing semantic data-aware search, Cazoodle is focusing on the pressing demands of building "vertical," or domain specialized, search services. Cazoodle has general platform technologies for supporting intelligent vertical search for virtually every domain, using which Cazoodle is building services in selected domains. As their screencast explains, Cazoodle's semantic search technology can enable much better vertical search---way bigger, much deeper, and available everywhere. Cazoodle provides effective access to structured information on the Internet. While current search engines index pages only as unstructured documents by keywords, the Web has continually grown with a large amount of structured data, in every domain (e.g., hotel, airfare, real estate, products) of our information needs. Cazoodle develops intelligent crawling and indexing technologies to realize large scale search and integration, over both the surface Web and the deep Web. This has been added to the tools section of Research Resources Subject Tracer™ Information Blog. This has been added to Deep Web Research Subject Tracer™ Information Blog.

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